

Table of Contents

Preface	xi
List of Contributors	xiii
1. Introduction	1
C. Cocklin, I. Bowler and C. Bryant	
1.1 Change and transition in the countryside	1
1.2 Rural systems and sustainability	3
1.3 Confronting the challenge	6
Part I: Interpreting sustainability	
2. Developing indicators of 'sustainability'	13
W. Smith	
2.1 Introduction	13
2.2 Why is it so hard to establish good indicators?	14
2.3 Components of sustainability	16
2.4 Indicators and decision making for sustainability	19
2.5 Collecting data for indicators of sustainability	21
2.6 Looking for frameworks for indicators	22
2.7 From concept to action on sustainability	25
2.8 A critical review	26
2.9 Human needs, social capital and science	29
2.10 Conclusion	31
3. Nature, society and sustainability	35
G. M. Robinson	
3.1 Introduction	35
3.2 Defining sustainable development	36
3.3 Sustainability, nature and development	40
3.4 Malthus, Marx and sustainability	42
3.5 'Green' movements and sustainability	44
3.6 Environmental 'citizenship' and sustainable rural development: a case study of Canada's Atlantic Coastal Action Programme	49
3.7 Conclusion	53

4. The 'wild', the market and the native: indigenous issues in wildlife utilisation and management	59
M. Langton	
4.1 Introduction	59
4.2 A new global market: the 'wild', the native and the market	60
4.3 The role of indigenous people in biodiversity conservation	61
4.4 Arguments about indigenous use of wildlife and sustainability	64
4.5 Reconceptualising indigenous relationships with the natural world	67
4.6 Indigenous responses to the pressures of development	73
4.7 Recognition of traditional resource rights and sustainability	75
4.8 Conclusion	78
Part II: Globalisation, restructuring and sustainability	
5. Globalisation, food regimes and rural networks	81
R. Le Heron	
5.1 Introduction	81
5.2 Food regimes, food chains and networking	82
5.3 Situated networking and learning challenges: New Zealand examples	85
5.4 Conclusion	92
6. Restructuring, regulation and sustainability	97
N. Lewis, W. Moran and C. Cocklin	
6.1 Introduction	97
6.2 Regulation	98
6.3 Re-regulation and restructuring	100
6.4 Resiting and rescaling of regulation	102
6.5 Restructuring and sustainability	104
6.6 Sustainability and restructuring: beyond the environmental impulse	107
6.7 'Institutional thickness' and social sustainability	108
6.8 Governance	109

6.9	Governance and sustainability in the New Zealand wine industry	110
6.10	Conclusion	115
7.	Enterprises and commodity chains	123
M. Troughton		
7.1	Introduction	123
7.2	From subsistence to commercial agriculture	124
7.3	The development of agribusiness	130
7.4	Responses and alternatives	137
7.5	Conclusion: the question of sustainability	141
Part III: Environmental imperatives		
8.	Conservation and sustainability	147
M. Tilzey		
8.1	Introduction	147
8.2	Principles and concepts	147
8.3	The dynamics of conservation in the modern era	150
8.4	The preservationist phase	152
8.5	The regulatory phase	157
8.6	Post-materialist and sustainability phases	159
8.7	Conclusion	166
9.	Sustainable farming systems	169
I. Bowler		
9.1	Introduction	169
9.2	The limits to sustainable development in productivist agriculture	171
9.3	Emergent features of sustainable agriculture?	174
9.4	Developing sustainable farming systems	180
9.5	Conclusion	183
10.	Planning for sustainable rural land use systems	189
H. van Lier		
10.1	Introduction	189

10.2 Land-use planning and sustainability	189
10.3 The need for land-use planning	191
10.4 Spatial concepts	195
10.5 An elaborated example of the ecological network	200
10.6 Conclusion	207
 Part IV: Rurality, community and development	
11. Rural population and services	211
 A. Joseph	
11.1 Introduction	211
11.2 Long cycles of change	212
11.3 Short cycles of change	214
11.4 The rural elderly in the open society	216
11.5 Conclusion: prospects for the sustainability of rural communities and lifestyles	218
12. Sustainable rural communities and rural development	225
 R. Epps	
12.1 Introduction	225
12.2 Globalisation, technological change and rural communities	228
12.3 The circumstances facing towns and regional centres	229
12.4 Enhancing the sustainability of rural communities: economic growth theory	231
12.5 Theories of rural and regional economic growth	232
12.6 Government policy approaches to stimulating rural economies	233
12.7 Ecological theory and the stability of rural businesses	238
12.8 Linkages to the urban-industrial complex	239
12.9 Urban-rural migration	241
12.10 New firm establishment	241
12.11 Conclusion	242
13. Urban and rural interactions and rural community renewal	247
 C. Bryant	
13.1 Introduction	247

13.2	An actor-based framework for analysing rural community sustainability	248
13.3	Urban and rural interactions	249
13.4	Sustainable communities	254
13.5	Rural community renewal and sustainability	256
13.6	Conclusion	265
14.	Conclusion	271
C. Bryant, I. Bowler and C. Cocklin		
Index		275

Index

- aboriginal people 7-8, 22, 59-80, 156-57, 165, 219, 221
accumulation 158, 163, 164-65
Actor-network Theory 248
actors 5, 10-11, 82, 85, 247-69, 272
Agenda 2000 35
Agenda 21 37, 49, 164
aging 214, 216-18, 229, 230, 241, 258, 262
agribusiness (see agri-food industry)
agri-chemicals 88, 113-14, 132-33, 140, 173, 175, 182
agriculture
 alternative 124, 137-41, 80-82
 commercial (see industrial)
 industrial 2, 8, 83, 123-36, 171, 174, 178
 radical 181
 rational 181
 revolutions 123-36, 142
 subsistence 141, 163-66
 sustainability 37-39
 urban 257
agri-environmental policy 9, 22, 39, 76-77, 186
agri-food industry 85, 123, 130-36, 139, 142, 184
agroecosystem 170-71
animal manure 140
apples 85-88, 92
Arcadia 43-4
Arena Society Model 212, 215
Atlantic Coastal Action Programme 49-53
Australia 7, 8, 9, 22, 25, 26, 36, 59-80, 106, 107, 128, 131, 136, 155, 175, 183, 229, 235, 237, 239, 241

banking 211-23
beef 134-35
behaviour 178-79
biodiversity 5, 46, 59, 60-64, 66, 72, 78, 147, 162, 173, 177, 182, 190, 207

Biodiversity Convention 164
bioethics 45-46
bioprospecting 63-65
biosphere reserve 164
biotechnology 171
Birds Directive 162
Brundtland Report 5, 13-14, 36-39, 104-5, 160, 191, 198-99

Canada 7, 9, 22, 25, 26, 49-53, 76, 128, 135, 138, 183, 212-13, 239, 253, 257, 260, 262-63, 273
Canadian Wheat Board 138
capacity building 61, 266, 273
capitalism 43, 98, 104, 115, 130, 139, 155-56, 160, 183
carrying capacity 4, 26, 42
cash cropping 155-57
colonialism 155-57, 166
commodification 59, 83
commodity chain 123-45
Common Agricultural Policy 162, 172, 176
community 1, 5, 9, 10, 28, 40, 47, 49, 52-53, 106-8, 140, 170, 174, 184, 207, 211-23, 225-46, 247-69, 272
concentration 132, 134, 136, 172
conservation 9, 35, 44, 51-52, 61-64, 68-69, 147-68, 157, 162, 165-66, 177, 184, 190, 195, 273
consumers 22, 86, 158, 171, 174, 179, 182, 185
contract 89-90, 92

Convention on Biological Diversity 61, 66, 69
Convention on International Trade in Endangered Species 69, 78
co-operatives 129-31
corporate (see agribusiness)
cost-price squeeze 133
counterurbanisation 1, 249

- countryside 160, 163, 189, 194, 199, 250, 266
Countryside Stewardship Scheme 178
 crop rotation 127, 181, 196
 cycles of change 9-10
- dairy 85, 87, 90-91, 107, 114, 130, 136, 174
decision making 19, 23, 31, 35, 68-69, 90, 124, 266, 272
deforestation 155
democracy 255
demographic transition 42
demonstration farms 178, 185
Denmark 177, 179
depopulation (see population change)
diversification 174-80, 236-38
driving forces 24-25
- Earth Summit (Rio)** 37, 49, 151, 164
ecocentric 45, 52, 150-52, 154, 164
ecology 9, 16, 27-28, 42, 43, 69, 181, 200-7
 deep and shallow 46-47, 154, 164
 political 149, 151
 sustainability 39, 60, 104, 169
 theory 10, 46, 155, 237-39
- economic** 1, 10, 107
 base 10, 78, 153, 232, 254, 258, 263
 development 10, 39, 148-49, 264
 growth theory 231-33
ecosystem (also see systems) 5, 17, 22, 24, 29, 38-39, 48, 105, 160, 170, 192, 200, 231
ecotourism 164
education (see services)
elderly (see aging)
endangered species 66
entrepreneurship 235-35, 241-42, 262-63
environment 2, 165
 capacity 9, 147-48
citizenship 49-51
degradation 18, 163, 184
- ethics** 31, 39, 45, 72
goods 148, 175, 184
indicators 17-18
management 49-51, 104-5, 149, 155, 157, 163, 165, 184
monitoring 22, 26
policy plans 21, 164
Protection Agency 22, 30
sensitive 44, 54, 113, 177
sustainability 102, 124
environmentalism (see also Green movement) 44-45, 105, 150, 164
equity 39, 68, 192, 271
Environmentally Sensitive Areas 177-78
European Union 22, 35, 83, 111, 138-39, 162, 170, 176, 180, 195
extensification 175-80
externalities 176
- farm** 84, 92, 106, 115, 123-45, 148, 170, 173, 194, 214, 228, 252
farm population 127, 131, 140-41
farmers 89-92
farming system (see systems)
feedlots (see beef)
fertiliser 131-32, 140, 173, 175, 178
food
 chain 82-85, 239
 fast 136, 142
 health 171, 174
 labelling 106, 179
 networks 3, 184
 processing 89, 128-29, 134-35, 172, 215
 quality 175-80
 regime theory 8, 44, 81-85, 99, 171, 173, 175
 supply 170, 173
Fordism 130, 157, 159
forest 155-56, 198, 204, 260
fruit 86-88
- Gaia** 45-46
gemeinschaft 47
Gender-related Development Index 225

- genetic engineering 59, 136, 138, 174
Genuine Progress Indicator 18
Geography 5, 6
globalisation 2, 8, 59-60, 81-96, 99,
100-1, 104, 108, 110, 113, 157, 176,
226, 228-29, 235, 260, 272
GNP/GDP 13, 16, 18, 170, 225, 229
governance 8, 62, 81, 104, 106, 109-
15, 272-73
Green movement 44-49, 104, 106, 112,
175, 179, 257
Green Revolution 159, 172, 174, 183
greenbelt 259
greenhouse gas 28
growth centres 234
- habitat 201-3, 237
Habitats Directive 162
habitus 99
hedgerows 177
human
 Development Index 225
 needs 29-31
 welfare 18
hunting 64-65
hybrid seeds 132, 133
- imports 158
imperialism 59
Index of Fragility 263
indigenous people (see aboriginal
people)
infrastructure 235-36, 272
industrialisation 99, 239
integrated
 farming system 9, 22, 182-85
 fruit production 86, 92
 horizontal/vertical 136
 management 115, 199, 258, 273
 rural policy 163
 Wine Production Programme 113
institutions 19, 30, 82, 84, 90, 92, 97-
98, 100, 106, 108-9, 115, 116
intensification 133, 171-72, 174, 183,
199, 229
- intergenerational equity 39, 104
India 155
Inuit 59, 60, 76
International Union for Conservation of
 Nature and Natural Resources 62
intellectual property rights 66, 75, 111
international farm crisis 85, 171
irrigation 114
indicators 7, 13-34, 90, 225
- Japan 86
Keynsian 100, 159
kinship 71-72
knowledge 62, 71, 73, 84, 89-90, 92, 112,
115, 116, 183-84, 208, 218, 272
- ladder of participation 51-52
land 71, 76, 128, 159, 193, 257
 management 83, 106, 194
 planning 9, 62, 115, 189-210, 226
 use 155-56, 170
Landcare Programme 106, 183
landscape 200-1, 203-7, 252, 258, 262-63
LEADER Programme 265, 267, 273
LETS 225
lifeway/lifestyle 59-60, 78, 212, 218, 228,
241
limits to growth 36, 38, 42
LISA Programme 183
livestock 88-89, 127, 129, 134-35, 137,
142
local 49, 51, 61, 69, 74, 84, 86, 92, 97-98,
100, 102-4, 108, 112, 114, 125, 131,
140-41, 164, 181, 184, 190, 204, 228,
229, 241, 255, 259, 261, 263, 265, 272-
73
logging 155
- machinery 130-32
Malthus 42-44
Man and Biosphere Programme 36
management 62-63, 88
managerialism 44, 52

- market 98, 106, 108-9
 marketing board 86
 Marx 42-44
 meat 85, 87-90, 132, 136, 140
 MENTOR 203-4
 milk 130, 134, 140
 mining 114, 127
 mode of ordering 84
 mode of regulation 99
 modernity 101-2, 105
 monetary compensation 77
 multifunctional 62, 180, 207, 258
- national parks** 73, 155, 157, 177, 259, 262, 273
National Trust 153
nature 1, 7, 9, 35-36, 40-42, 45, 48, 85, 148, 150, 152-54, 160, 164-65, 200
neo-liberal 100-1, 103, 106, 108, 110, 116, 159, 163
Netherlands 21, 25, 203-4, 207
network 6, 8, 81-85, 91-93, 107, 240-41, 248-49
new agricultural countries 175
New Zealand 8-9, 22, 26, 75, 77, 81-82, 86-92, 104, 110-15, 128, 139, 155, 175, 212-14, 241
Nitrate Vulnerable Zones 176
non-governmental organisation 13, 162, 164, 272
North American Free Trade Association 138
Ontario 183, 211-23
organic
 farming 9, 139-41, 181-82, 252
 production 112, 264
 wine 112-13
other gainful activity 137, 174
- permaculture** 180
pesticides (see agri-chemicals)
pick-your-own 140
pigs 130, 134-35, 174
- planning** 259, 274
plantations 126-28, 136, 142
pollution 52, 173, 191
polyculture 180
- population change** 1, 62, 72, 107, 174, 190, 211-23, 227, 241, 249, 260, 262-63
post-materialist 150, 159-66
post-productivist 175
poultry 134-35, 174
poverty 163, 166
power 84-85, 98-99, 105, 115-16, 149, 248
predators 183
preservationist 150, 152-57
pressure-state-response model 23-24, 27
private sector 211-23, 272
privatisation 106-7
production-consumption 82-83, 105, 123, 125, 132
productivism 162, 171, 173-76, 184
property rights 113, 154
public policy 7, 13, 21, 23, 27, 52, 82, 102, 211-23, 240
- quality assurance** 86, 89, 179, 181
quotas 138
- Ramsar Convention** 164
real regulation 99, 233-38
realist 149
reflexivity 93
regional 98, 103, 109, 130, 138, 171, 201-2, 231-33, 250, 272-73
regulation 8, 9, 64, 78, 97-121, 150, 157-59, 175, 271
religion 226-27
resource management 62, 68, 104-5, 111, 113, 116, 260-65
- restructuring** 8, 88, 97-121, 172, 214, 218, 229, 260
retailing 123, 131-32
rights 75-79
risk 183

- romanticism 44
rural
 business 238-39
 community (see communities)
 planning 52, 197-98
 population (see also population change) 211-23
 resources 3, 7, 17, 24
 system (see systems)
- science 29-31, 40, 68, 84, 112, 124, 131, 150
self-sufficiency 125
services 9, 10, 174, 211-23, 230, 236, 247, 249, 255, 256, 258, 264, 266
set-aside 138, 176
settlement 211-23
sheep 89-90, 92, 114, 126, 264
Sierra Club 44
small towns 1, 130, 229-31, 236, 238, 240
social capital 30
social contract 185
society 40-42, 48, 53
soil 173, 180-82, 192, 196, 199
somatic cell count 87, 90
spatial scale 2, 4-6, 195-200, 207, 248
special areas of conservation 162
special protection area 162
specialisation 130, 133-34, 172
speciality foods 179
SSSI 158
stakeholder 49, 54
state 10, 85, 88, 98-100, 102, 105-6, 110, 152, 154, 164, 172, 175, 184, 219, 234-35, 243, 248, 266, 274
stewardship 41, 70, 72
Stockholme Conference 36, 37
stocks/flows 25, 39, 51
supermarket 86, 92, 132, 136, 137, 141, 179, 182, 229
supply management 138
surpluses 133, 190
sustainability 7, 14-16, 22, 67, 82, 159-66, 196, 182, 184
 agriculture 139, 141, 169-87, 180-85
 communities 254-56
- concept 4-6, 14-15, 35, 81, 97, 104-5, 147-50, 160, 169, 195-96, 218, 227, 271
development 35-36, 53, 104, 107, 147-48, 190-91, 226, 248, 271, 274
discourse 104-6, 110, 113, 116, 159
environment 102, 196
management 88, 272
meanings 7, 115
services (see services)
systems (see systems)
- systems (see also ecosystem) 6-9, 14, 16, 20, 81, 170-71, 174, 191, 196-97, 207, 182, 237
- technocratic 40-41, 44-45, 52, 150-1, 154, 156, 164
technology 84, 104, 127, 153, 212-13, 229, 249, 256, 260, 264, 272
threshold distance 202
tourism 257-58, 262-63
trade 157, 164, 171, 174, 195, 214
traditional resource rights 61
translation 84, 86, 92
- uneven development 115
United Kingdom 35, 38, 48, 86, 92, 154, 170, 173, 178-79, 259
- United Nations 13, 18, 19, 36, 78
 Development Programme 225-26
- United States 22, 44, 75-76, 86, 88, 128-30, 134-38, 155, 165, 172, 175, 183, 205-6, 260
- urban 204-7, 241, 247, 249-54, 256-60
 -industrial 132-36, 239-40, 247
 -rural 247-69
- values 7, 10, 28, 31, 148
voluntarism 50-51, 185, 211, 221
- wage relation 98
Waitangi Tribunal 77
waste disposal 17