

Tourism and Sustainable Development

Reconsidering a Concept of Vague Policies

Prof. Dr. Jörn W. Mundt

Bibliographic information published by Die Deutsche Nationalbibliothek

Die Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available in the Internet at http://dnb.d-nb.de.

For further information concerning this title please follow this link: ESV.info/978 3 503 113041 2

ISBN 978 3 503 13041 2

All rights reserved © Erich Schmidt Verlag GmbH & Co. KG, Berlin 2011 www.ESV.info

This paper fulfills the requirements of the Frankfurter Forderungen of Die Deutsche Nationalbibliothek and the Gesellschaft für das Buch concerning the paper permanence and meets the tight regulations of American National Standard Ansi/Niso Z 39.48-1992 as well as ISO 9706

Printing and Binding: Hubert & Co., Göttingen

Contents

1	The nexus between sustainability, development and tourism	7
	Opening a can of worms 8 Dogmatic symbolic politics 10 Sustainability, development and tourism 13 Academic markets for 'sustainable tourism' 16	
2	The concept of 'sustainability'	19
	The original term and its applications 20 Weak and strong sustainability rules 24 The modern understanding of 'sustainability' 29 The veil of ignorance 30 Development is not growth 34	
3	Excursus I: The poor state of the state in least developed countries	41
	Markets of violence 42 The dubious character of aid 43 Pillarisation of society 47 Illusions about public administrations 51 Informal sectors as political instruments 52 Rent seeking economies and aid 55 Irresponsible donors 58 The real task 62 Property rules as a key to development 65 Legal frameworks and doing business 69 'Pro-poor tourism' 73	
4	The 'three pillars' approach of sustainability	75
	In search of a meaning for 'social sustainability' 79 Pluralism and natural selection 79 Applying the original meaning to social processes 82 'Social sustainability' as a new 'open category'? 85 Indicators for 'The Whole' 87 Back to the basics 90	
5	Excursus II: Corporate social responsibility (CSR) and non-government organisations (NGO)	93
6	Sustainability in the context of climate change	103
7	Why tourism?	111
	Tourism and global warming 112	
8	What is meant by 'sustainable tourism'?	121
	Culture is culture because of change 125 The same is different 126 What forms 'communities' and what is 'local'? 130 The European Union approach to 'sustainable tourism' 133 An ill-defined concept 140 Measuring environmental implications of tourism 144 Tourists 149 Tourism suppliers 150 Destinations 153	

9	Conclusion	159
	Tourism is like a pizza 162 Scientific markets and the 'Taylorisation' of Academia 164	
	Acknowledgments	169
	References	171
	Name Index	195
	Subject Index	201