
TABLE OF CONTENTS

Forewardvii
Acknowledgments.....xiii

Section 1: The Accelerating Pace of Change. 1

- 1.1: **Global Imperatives – The Accelerating Pace of Change**
Daniel Pantaleo and Nirmal Pal 3
- 1.2: **Economic Trends of Change**
John M. Jordan 29

Section 2: New Business Priorities in a World of Accelerating Change 47

- 2.1: **Accelerating Innovation**
Mark Johnson and Josh Suskewicz 49
- 2.2: **Business Model Innovation**
Stacy Comes and Lilac Berniker 65
- 2.3: **Process Innovation through Open BPM**
Mathias Kirchmer..... 87
- 2.4: **Product and Service Innovation**
Dan Trotzer..... 107
- 2.5: **Agile Strategy Execution - Creating Strategic Alignment**
Ryan Nichols, Ranga Bodla and Chris Mark..... 133
- 2.6: **From Strategy Execution to Performance Management**
Sanjay Poonen, Nenshad Bardoliwalla and Adam Thier 151
- 2.7: **Gaining Competitive Advantage from Compliance and Risk Management**
Amit Chatterjee and David Milam 167

Section 3: Cultural Aspects of Pervasive Rapid Change	185
3.1: The Talent Supply Chain: Leveraging the Global Talent Market	
<i>Paul Orleman and Harald Borner</i>	<i>187</i>
3.2: Improving Knowledge Worker Performance	
<i>Tom H. Davenport</i>	<i>215</i>
3.3: Protecting Corporate Reputation in an Era of Instant Transparency	
<i>Herbert Heitmann and Brian Lott</i>	<i>237</i>
Section 4: Business-led Information Technology	257
4.1: Four Vectors of Business Model Innovation: Value Capture in a Network Era	
<i>N Venkatraman and John C. Henderson</i>	<i>259</i>
4.2: Adaptive I/T Architectures: The Rise of Business Platforms	
<i>Peter M. Heinckiens</i>	<i>281</i>
About the Contributors	305
Index	321