

Table of Contents

Table of Contents	IX
List of Figures	XIII
List of Tables	XIV
List of Abbreviations	XV
Zusammenfassung	XVII
Abstract	XXI
1. Introduction.....	1
1.1. Motivation: The Cisco/Linksys case	2
1.2. Research objectives	3
1.3. Structure of the dissertation.....	8
2. Foundations of value creation and value appropriation	9
2.1. Concepts and terminology	10
2.2. Determinants of value creation.....	14
2.3. Determinants of value appropriation	15
2.4. Summary.....	18
3. Open source software developers' perspectives on code reuse	20
3.1. Introduction	20
3.2. Foundations of knowledge reuse	23
3.2.1. Knowledge reuse to create value	23
3.2.2. Knowledge reuse in software development.....	26
3.2.3. The not-invented-here syndrome.....	33
3.2.4. Intermediate conclusion.....	35
3.3. OSS and its development.....	36
3.3.1. History of OSS	37
3.3.2. OSS licenses	39
3.3.3. OSS development	40
3.3.4. Motivations of OSS developers.....	45
3.3.5. Code reuse in OSS development	50
3.3.6. Intermediate conclusion and detailed research questions	53
3.4. Research model and hypotheses	54
3.4.1. The theory of planned behavior.....	55
3.4.2. Qualitative pre-study	56
3.4.3. Determinants of code reuse behavior	57

3.5.	Survey design and methodology	72
3.5.1.	Data source and sample selection.....	72
3.5.2.	Survey design	75
3.5.3.	Pretest	77
3.5.4.	Conducting the survey.....	77
3.6.	Descriptive and exploratory analyses	79
3.6.1.	Survey participants and their OSS projects	80
3.6.2.	Importance and extent of code reuse	86
3.6.3.	Developers' reasons for and against code reuse	90
3.6.4.	Component and snippet reuse.....	99
3.6.5.	Developers' sources to search for existing code to reuse	105
3.6.6.	Summary.....	108
3.7.	Multivariate analysis of determinants of code reuse	110
3.7.1.	Hypotheses	110
3.7.2.	Variables.....	111
3.7.3.	Statistical methods used	115
3.7.4.	Results	115
3.7.5.	Discussion and summary.....	122
3.8.	Conclusion.....	126
4.	Commercial software developers' perspectives on internet code reuse.....	131
4.1.	Introduction	131
4.2.	Foundations of internet code reuse in commercial software development.....	135
4.2.1.	Obligations from internet code reuse.....	135
4.2.2.	Internet code reuse in commercial software development	141
4.2.3.	Intermediate conclusion and detailed research questions	145
4.3.	Research model and hypotheses	148
4.3.1.	Theoretical models to predict ethical behavior.....	149
4.3.2.	Qualitative pre-study	150
4.3.3.	Determinants of violations of internet code reuse obligations	152
4.4.	Survey design and methodology	168
4.4.1.	Data source and sample selection.....	168
4.4.2.	Survey design	169
4.4.3.	Pretest	173
4.4.4.	Conducting the survey	173
4.5.	Descriptive and exploratory analyses	176
4.5.1.	Survey participants and their firms.....	176
4.5.2.	Developer awareness of internet code reuse obligations	180
4.5.3.	Internet code reuse in commercial software development	186
4.5.4.	Extent of (potential) violations of internet code obligations	191
4.5.5.	Summary.....	193

4.6. Research model testing and results.....	195
4.6.1. Hypotheses	195
4.6.2. Statistical methods used	196
4.6.3. Measurement model assessment and descriptive statistics.....	198
4.6.4. Structural model assessment.....	208
4.6.5. Discussion and summary	212
4.7. Conclusion	217
5. Conclusion	228
Appendix.....	237
A.1. Code reuse in open source software development.....	238
A.2. Code reuse in commercial software development.....	250
Bibliography.....	263